Privacy Policy

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1. Introduction

Stichting Earthkeepers (hereinafter: "the Foundation") values the privacy of everyone who connects with its work. This policy explains what personal data we collect, why we collect it, how we use it, and what your rights are.

We process personal data in accordance with the General Data Protection Regulation (GDPR) and Dutch data protection law (UAVG).

2. What Data We Collect

Depending on how you engage with the Foundation, we may collect:

Contact and registration data: name, email address, phone number (if provided), country of residence.

Donation and payment data: amount donated, payment method and transaction reference, date of transaction.

Participation data: registration for ceremonies, sound journeys, retreats, or online gatherings; intentions or context shared during intake (for ceremonies or initiation work).

Communication data: email correspondence with the Foundation; responses to our newsletter or Substack.

Health and sensitivity data (only when relevant for safe participation): physical or emotional circumstances you choose to share before a ceremony or sound journey, to support safe facilitation. We never collect health data without your explicit, informed consent.

3. Why We Collect It

We use your data to:

Process donations and send donation confirmations; manage registrations for gatherings and ceremonies; communicate about upcoming events, changes, or cancellations; provide safe, personalised facilitation during ceremonies and sessions; fulfil our legal obligations (e.g. financial administration); send updates via our newsletter or Substack (only with your consent).

We do not use your data for automated decision-making or profiling.

4. Legal Basis for Processing

We process your data on the following legal bases:

Agreement: to fulfil your registration or process your donation. Legitimate interest: to maintain contact with people who have participated in our work. Legal obligation: for financial records and compliance with Dutch law. Consent: for newsletter communications and for any sensitive data you choose to share.

5. Confidentiality of Ceremonial Data

Any personal information — including intentions, experiences, or sensitivities — shared before, during, or after a ceremony or sound journey is treated with absolute confidentiality. It is held within the sacred space of the work and is never shared with third parties, never stored in public-facing systems, and never used for any purpose other than supporting your safe participation.

6. Data Sharing

We do not sell your data. We do not share it with third parties for commercial purposes.

We may share data with: payment processors (e.g. MultiSafepay, Mollie) to process donations — these are bound by their own privacy policies and GDPR compliance obligations; email service providers (for newsletter delivery) — under a data processing agreement; legal authorities if required by Dutch law.

7. Data Retention

Donation records: 7 years (Dutch tax law requirement). Registration data: until 2 years after your last engagement with the Foundation. Communication data: until 1 year after last contact, unless you request deletion. Newsletter consent: until you unsubscribe.

8. Your Rights

Under the GDPR, you have the right to: access your personal data; correct inaccurate data; request deletion of your data ("right to be forgotten"); withdraw consent at any time; data portability — receive your data in a commonly used format; object to processing based on legitimate interest; lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens): autoriteitpersoonsgegevens.nl.

To exercise any of these rights, email us at maurice@earthkeepers.eu. We will respond within 30 days.

9. Cookies

The earthkeepers.eu website uses minimal cookies: functional cookies (necessary for the website to function) and analytical cookies (anonymous statistics — no personally identifiable data). We do not use tracking or advertising cookies. You can adjust cookie settings in your browser at any time.

10. Security

We take appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse, including secure (HTTPS) connections, restricted access to data, and regular review of our data handling practices.

11. Changes to This Policy

We may update this privacy policy from time to time. The current version is always available at earthkeepers.eu/privacy-policy. We will notify you of significant changes via email where we hold your contact details.

12. Contact

For any questions about this policy or about your data, please contact:

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